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GOLIN HARRIS EXPANDS PRESENCE IN SAN FRANCISCO PANACHE COMMUNICATIONS JOINS GOLIN HARRIS

CHICAGO (Nov. 6, 2006) – GolinHarris announced today that it has brought on board the staff and clients of San Francisco-based Panache Communications, an award-winning boutique serving technology, Asian and Asian-related companies. The business deal allows GolinHarris to deliver on several strategic agency-wide goals, including expanding its San Francisco presence, deepening its technology practice, and forming a new Asian-marketing practice. Panache Communications' Founder and President Sharon Sim-Krause joins the Western Region management team as executive vice president and co-lead of the San Francisco office with GolinHarris Executive Vice President David Schneider.

“Earlier this year, we established a relationship with Sharon and Panache Communications,” said Judy Johnson, managing director of GolinHarris' Western Region. “Based on a shared set of business objectives, philosophy and passion for what we want to achieve, we have decided to merge our teams.

“The Panache team will be the cornerstone of a new GolinHarris practice area dedicated to marketing to Asian and Asian-American audiences. The new practice will be branded as **Panache** and led by Sim-Krause. David Schneider, who joined GolinHarris from Upstream Asia in January, the GolinHarris' current Asian communications team will strengthen the Panache team,” stated Johnson.

According to Fred Cook, president and CEO of GolinHarris, “This new offering is a perfect complement to our expanding footprint in Asia - with offices in Beijing, Guangzhou, Hong Kong, Jakarta, Shanghai, Singapore, Taipei and Tokyo - and will enable GolinHarris to

offer public relations services stateside with the cultural understanding and language skills in Mandarin, Cantonese, Tagalog and Japanese, and the experience of reaching out to Chinese, Filipino, Vietnamese, Korean, Japanese, and Indian niche Asian communities.”

According to Sharon Sim-Krause, founder and president of Panache Communications, “The Panache team and I are deeply honored that GolinHarris, one of the nation’s top-10 PR agencies, has chosen our firm to support the company’s expansion plans. We look forward to a stronger and brighter future as Panache clients and future clients now enjoy more PR capabilities, resources and global support.”

Over the past six years, Panache Communications has gained a reputation as an award-winning firm servicing a range of technology companies, government and non-profits, professional services firms and consumer clients. The agency has served a growing number of Asian organizations entering the U.S., and U.S. companies going to Asia, as well as companies interested in the Asian-American market. Some of Panache’s clients include: Singapore Economic Development Board, Fidelity National Title Group, Chinese American International School, Accela, Inc., Rosum Corp., ahh! Gourmet, YA Entertainment LLC, among others.

GolinHarris is a leading public relations agency, offering a distinctive combination of global resources and world-class expertise in the Americas, Asia Pacific, Europe and the Middle East. Clients include Bristol-Myers Squibb Company, McDonald’s Corporation, Nintendo of America Inc., Orange, SC Johnson, Texas Instruments and Toyota Motor Sales USA, Inc. This year, GolinHarris celebrates 50 years of commitment to its clients, its values and its employees. The agency is headquartered in Chicago and is part of the Interpublic Group of Companies (NYSE: IPG). For more information, visit www.golinharris.com

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